

# Reeher Platform - Glossary

<u>Field Name in Reeher Platform</u>	<u>Field name in Advance Web</u>
<b><u>GIVING</u></b>	
Designation	Allocation
Designation Department	Allocation Department
Designation School/Unit	Allocation School/Unit
Cash	Cash (Gift, Pledge Payment, Matching Gift)
Commitment	Value (Gift, Pledge, Matching Gift)
<b><u>PROSPECT and PROPOSAL</u></b>	
Prospect ID	Prospect #
Proposal Name	Proposal Title
Granted Amount	Received Amount
Granted Date	Close Date
Target Amount	Ask Amount
Target Date	Ask Date
Primary Assignment	Relationship Manager
Non-Primary Assignment	Staff Team Member
Activity Report	Contact Report
<b><u>ACTIVITIES</u></b>	
Participations	Events/Activities, Committees, Awards & Honors, CAAA Membership, Gift Clubs, Sports, Student Activities